

- Ask of all action – what is it in the service of? – before supporting or copying it
- Work mostly with ‘small meaningful achievable initiatives’ vs. ‘Olympic-scale projects’ (most of these are abandoned or fail, & have numerous negative side-effects)
- Don’t get stuck in ‘measuring studies’: ‘monitoring our extinction’ – often designed to postpone change perceived to threaten existing power structures
- To achieve sustainable progressive change, focus on enabling the ‘good’ agendas of others vs. trying to impose on them your ‘good’ agenda
- Focus on enabling the potential of people, society & nature to express itself – so that wellbeing, social justice & sustainability can emerge (in integrated, synergistic ways)
- Collaborate across difference to achieve broadly shared goals – don’t end up in a ‘sandbox’
- Don’t let ‘end point’/goal differences prevent possibilities of early stage collaboration
- Outcomes are only as good & sustainable as the people creating & implementing them – so start with the people; and remember that we are a relational/social species!
- Use the media – let me repeat, use the media! – such ‘political’ communication is key
- Work with business & the public/community; government will always follow, but rarely lead!
- Celebrate publicly at every opportunity – to enable the good stuff to be ‘contagious’
- Keep working on & implementing – especially with others – your (shared) benign visions
- Most of what is remains unknown – which is what wise people are able to work with – so devote most effort to developing your wisdom vs. your cleverness, which is just concerned with the very limited pool of what is known (Einstein was clear about this!)
- So always be humble & provisional in your knowing, & always open to new; take small risks to enable progress and experience transformational learning & development
- Devote most effort to the design & management of systems that can enable wellbeing, social justice & sustainability, & that are problem-proof vs. maintaining unsustainable, problem-producing systems, & devoting time to ‘problem-solving’, control, & input management
- Work sensitively with time & space, especially from the position of the ‘others’
- Act from your core/essential self – empowered, aware, visionary, principled, passionate, loving, spontaneous, fully in the present (contextual) – vs. your patterned, fearful, compensatory, compromising, de-contextual selves
- See no ‘enemies’ – only feedback from (indicators of) woundedness, maldesign & mismanagement – everyone is always doing the best they can, given their potential, past experience & present context – the last two are the most important things to work with
- Be paradoxical: ask for help & get on with the job (don’t postpone); give when you want to receive; give love when you might need it, or when you might feel hate
- Learn from everyone & everything, & seek mentors & collaborators at every opportunity